



TRIBUNE DIRECT PRODUCT GIZMO



Enjoy centralized control with streamlined approval right from the Gizmo dashboard



Gizmo is the turnkey marketing automation tool that can transform the way you run your campaigns. Gizmo is used to purify and secure data, find new acquisition targets, proof marketing actions, and manage hundreds, even thousands, of store locations. All through a simple, easy-to-use interface.

BENEFITS OF GIZMO

- It is modular — pick the right components for your marketing needs
- It is secure (HIPAA Compliant and fully encrypted)
- It is scalable from one to thousands of users
- It is easy to create and monitor marketing efforts

We're prepared to get started on your marketing automation Gizmo. Visit gizmo.tribunedirect.com to get started for yourself, or contact us for a face-to-face demo.

See more about Gizmo at gizmo.tribunedirect.com.

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Direct Response. Direct Results.